

# RESULTS : BESAN

KEY	NMT - Not More than	NLT - Not Less Than	✓ Complies	X Does not comply
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Brands/ Standards	WEIGHTED SCORES										CHEMICAL				NUTRITION		Labelling		Labelling specifications not adhered to
	Rank	Overall score	Fineness	Moisture	Freshness	Adulteration	Protein	Energy	No. of packets weighing less	Labelling	Fineness 100%	Moisture NMT 11.5	Freshness NMT G-I-0.12 G-II-0.18	Adulteration	Protein NLT-21	Energy	No. of packets weighing less**	Labelling	
Weightage			20%	10%	10%	10%	20%	10%	15%	5%									
<b>CONFORMING</b>																			
Gaay Chhap (AG II)	1	77	20.0	2.0	7.5	10	7.7	9.4	15	5.0	100	9.2	0.09	✓	22.8	369	0	✓	
Shakti Bhog	2	75	20.0	2.6	5.0	10	11.1	9.8	12.0	5.0	100	8.5	0.12	✓	23.6	383	2	✓	
Shreshth (AG)	3	71	20.0	2.4	5.0	10	8.9	9.5	10.5	4.4	100	8.7	0.12	✓	23.1	370	3	x @	Agmark absent
Lakdaji (AG I)	4	69	20.0	2.6	5.8	10	3.4	9.6	13.5	4.4	100	8.5	0.11	✓	21.8	376	1	x @	Grade not mentioned
B.H. Modi	5	64	20.0	1.7	8.3	10	4.7	9.6	4.5	5.0	100	9.6	0.08	✓	22.1	377	7	✓	
Swastik (AG)	6	59	20.0	1.4	6.7	10	6.4	9.6	0.0	4.4	100	9.9	0.1	✓	22.5	376	5***	x @	Grade not mentioned
Lalita (Loose)	7	53*	20.0	2.8	6.7	10	3.8	9.5	--	--	100	8.3	0.1	✓	21.9	372	--	--	
Jai Ambe (Loose)	8	52*	20.0	3.4	4.2	10	4.7	9.8	--	--	100	7.6	0.13	✓	22.1	383	--	--	
<b>NON-CONFORMING</b>																			
Janta Bazaar		46	20.0	1.1	0.11	10	-9.4	9.3	6.0	3.1	100	10.2	0.11	✓	18.8	363	6	x	Veg. Logo/Lot No./batch no. absent
Chahat (AG I)		80	19.9	1.1	0.15	10	20.0	9.2	12.0	5.0	99.5	10.2	0.15	✓	25.7	361	1***	✓	
Gopal		12	19.7	1.5	0.2	0	-34.0	9.3	13.5	3.8	98.3	9.8	0.2	x	13.0	365	1	x	Veg. Logo/Lot No./batch no. absent
Grihasthi		56	20.0	3.3	0.11	10	-4.3	10.0	6.0	5.0	100	7.7	0.11	✓	20.0	391	6	✓	
Rajdhani (AG I)		73	19.8	2.4	0.13	10	16.6	9.4	6.0	5.0	99.1	8.7	0.13	✓	24.9	369	6	✓	
Madam		63	20.0	3.4	0.15	10	-3.0	9.9	15.0	5.0	100	7.6	0.15	✓	20.3	387	0	✓	

\* Overall score is out of 80 (no score for labelling/weight)

\*\* Out of 10 (500gm) packets

\*\*\* Out of 5 (1 kg) packets

+ All the brands passed the tests of fungal and insect infestation, rodent hair and excreta; added colouring matter and preservative; and khesari dal flour.

@ Although they failed in labelling requirements only in that they did not carry the Agmark certification (which is not mandatory), they were considered to be conforming.

## Unjust enrichment to manufacturers

Brand	Labelled Weight Gm	MRP in Rs.	Packets found Underweight/ Packets checked	Mini. weight gm	Your loss per pack (in Rs.)
Gaay Chhap	500	21.50	0/10	500	0
B.H. Modi	500	18.50	7/10	496	0.15
Lakdaji	500	20.00	1/10	499	0.04
Janta Bazaar	500	14.50	6/10	494	0.17
Chahat	1000	29.00	1/5	999	0.03
Swastik	1000	29.00	5/5	990	0.29
Shreshth	500	22.00	3/10	499	0.04
Gopal	500	20.00	1/10	499	0.04
Madam	500	24.00	0/9	500	0
Grihasthi	500	24.00	6/10	494	0.29
Rajdhani	500	25.00	6/10	483	0.85
ShaktiBhog	500	27.50	2/10	492	0.44

\* A few paise on an individual pack may look insignificant. However, taking into account the large number of Besan packets being sold throughout the country, the consumers' loss may run into lakhs of rupees.



Best Buy

Our Best Buys' are based on the overall score.

# Gaay Chhap

scored the highest at 77

# Shakti Bhog

ranked second with 75

# Shreshth

ranked third with 71

**Rating and Ranking**  
For rating and ranking the brands, we assigned a weightage of 20 per cent each to Fineness and Protein, 15 per cent to Weight, 10 per cent each to Moisture, Freshness, Adulteration and Energy and 5 per cent to Labelling.